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Christmas is a wonderful opportunity to connect with people – for some folks a carol or Christingle service may be the only church service they attend all year – and social media may be one of your key tools to invite them.

We've put together a collection of ready-made social media graphics, available to download and use from our website or available for you to customise through your Canva account. These social media posts are designed for you to pick from to create content that suits your context and plans this Advent and Christmas – there is no expectation to use everything. In this document, we have put together suggested captions to go alongside your social media posts for you to customise to create captions that will speak to your community and context.

Alongside our paid advertising content for unaffiliated audiences, throughout Advent and Christmas the Connexion-wide social media campaign will include daily content providing opportunities to Hush the Noise, and will point people to local churches and digital journeys. You are invited to share this content to your audiences throughout December, adding any reflections or information that may be relevant to your context. You may also wish to share photos from services to share with those who can't make it in person, and post examples of any crafts and activities you use from the worship pack. There are some suggestions that need you to add in your details, so make sure you check the content before your post it!

We would love to see the wonderful things you share this Advent and Christmas - use the hashtag #HushTheNoise or tag us in your content!

Invitations to church	Caption 1 Christmas is loud, isn't it? So much expectation. So many voices. Telling us how to celebrate. What to wear. What to watch and what to buy. Instead, you're invited to join us at [church name] as we hush the noise and listen for the love song that the angels bring this Christmas. Caption 2 We know Christmas can be a busy time - so many expectations and commitments.
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	<p>That's why we're making time to hush the noise this Christmas with our services. Find a moment for peace at [church name]</p> <p>Caption 3 Whether you're thinking of joining us for the first time, the first time in a long time, or you're a regular member of our community, all are welcome here.</p> <p>This Christmas we're making time to hush the noise and put down some of the expectations we're carrying this Christmas at our services.</p>
Carol Services	<p>Caption 1 You're invited! We would love to see you at this year's carol service at [name of church]</p> <p>Join us for a warm welcome with everyone's favourite Christmas carols. This Christmas we're listening out for the love song the angels bring - you don't need to be in tune to join in!</p> <p>All are welcome at [date and time, links to any more info or website]</p> <p>Caption 2 Have you heard the love song? It can be hard to hear the song the angels sing during daily life, so join us to tune in at our Christmas Carol Service.</p> <p>All are welcome at [date and time, links to any more info or website]</p>
Christingle Services	<p>Caption 1 Come together for our Christingle service at [date time location]</p> <p>We might be hushing the noise this year, but our services are as joyous as ever. Everyone is welcome to join us as we explore the Christmas story, wherever you are with faith.</p> <p>Caption 2 Come just as you are – we're sending an open invitation this Christmas with no expectations, no RSVP needed.</p> <p>Find a moment to hush the noise and join in the love song at our Christingle Service. [Date and time]</p>



<p>Blue Christmas / remembrance service</p>	<p>Caption 1 Christmas can be a difficult time, for all kinds of reasons, so we're creating a quiet and reflective space for you to feel whatever you're feeling this Christmas.</p> <p>All are welcome to our Blue Christmas service on [Insert date and time]</p>
<p>Christmas morning service</p>	<p>Caption 1 You're invited to celebrate Christmas with us at [church name]</p> <p>Amid all the busyness, we're taking a moment to celebrate the love song the angels have been singing since the very first Christmas. Join us for a moment to hush the noise and come together to join in the love song.</p>
<p>Midnight service / Christmas Eve</p>	<p>Caption 1 🎵 "It came upon the midnight clear, that glorious song of old..." 🎵</p> <p>The angels began their love song over 2,000 years ago, on a midnight clear. They've been singing ever since and this year, we're inviting you to take a moment to hush the noise and join in.</p> <p>Find a time of peace and reflection before Christmas morning at our Christmas Eve service. [date, time and location]</p>

